

# Claire Myers

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Professional designer with proven ability to translate client objectives into creative design solutions. Experience in a variety of design fields and working environments. Possesses a curiosity and a love of learning that fosters deeper understanding of both client and user needs.

## Education

**University of Cincinnati** Cincinnati, Ohio  
College of Design, Architecture, Art, and Planning  
Bachelor of Science in Design, 2014  
Summa Cum Laude

## Experience

**Simon Property Group**, Indianapolis, Indiana  
Digital Designer · 2014–Present

Design and execute visual solutions for digital marketing campaigns across desktop, mobile, email, and social media platforms while managing content and design of Simon's extensive network of websites. Lead design team in responsive redesign of shopper-facing website that improves both consumer and back-end user experience. Designed and implemented giftcard campaign that resulted in 500% increase in giftcard sales.

**CBX**, New York, New York

Graphic Design Co-op, full time · 2014

Designed final packaging for Rugdoctor, Wawa convenience store, and Libby's vegetable pouch tray. Contributed to the design of a wide range of products including Orville Redenbacher popcorn, Kotex U line, and Snapple. Gained experience in brand strategy by participating in concept and product naming sessions.

**Stoltze Design**, Boston, Massachusetts

Graphic Design Co-op, full-time · 2013

Participated in design of a wide variety of identity, logo, and publication projects. Strengthened and extended the Harvard Business School brand by creating suites of materials for major sub-branded events. Worked extensively on brand guidelines and mascot illustrations for Williston Northampton School.

**Rockwell Group**, New York, New York

Graphic Design Co-op, full-time · 2012

Acted as primary designer for projects including presentations, invitations, packaging, and logo design. Was sought out by strategy team for unique perspective in creating a logo for a high-profile Chinese hotel chain. Assisted in exhibit design, web design, and rendering concept sketches. Conducted extensive image research for exhibits and set design projects.

**Innovative**, Indianapolis, Indiana

Graphic Design Co-op, full-time · 2011, 2012

Conceptualized and designed theme, visual elements, and set design for major medical device company's annual sales meeting. Balanced personal identity with professional needs to create brand for Indiana Fever MVP Tamika Catching's fan site. Acted as primary designer on several projects and made client presentations. Assisted in research and design.

## Honors & Awards

National Merit Scholar, Cincinnati Scholar, Distinguished Honors Scholar,  
Commended Scholar by UC's Department of Communication

## Skills

Proficient with Adobe Photoshop, Illustrator, Indesign, HTML and CSS, photography, Microsoft Office Suite, Microsoft and Macintosh platforms, some experience with Adobe Premiere and Adobe After Effects